

# 2024 Banners on Parade Call to Artists

*You are invited to participate in the 20<sup>th</sup> annual Banners on Parade. This community art project will enable accepted artists to display their work on Main Street in Placerville for several months during the summer and bring great joy to locals and visitors!*

## 2024 CALENDAR

<b>Feb 1</b>	2024 Call to Artists & Application available	<b>Jun 3-Jun 30</b>	Prepare images & text for "Walking Tour" brochure & website
<b>Feb 29</b>	Application deadline—Artists need to submit applications to BOP by this date	<b>Jun 5-Jun 9</b>	Banners installed along Main Street Placerville
<b>Mar 1-Mar 5</b>	BOP reviews applications	<b>Jun 9-Oct 25</b>	Banners displayed on Main Street
<b>Mar 6</b>	Accepted artists notified via phone	<b>Jul 1</b>	Walking Tour brochure available
<b>Mar 8-Mar 13</b>	Accepted artists pick up their canvas banners	<b>Jul 1-Sep 30</b>	Banners on Parade Keepsakes ordering
<b>Mar 13-May 22</b>	Artists paint their banners	<b>Sep 30</b>	Deadline for Keepsake orders
<b>May 22</b>	Completed Banners deadline—artists turn in their banners by this date	<b>Oct 15-25</b>	Banners online auction
<b>May 23-May 31</b>	BOP takes photos of banners	<b>Oct 26-31</b>	Banners removed from Main Street
<b>31-May</b>	Judging of banners	<b>Nov 1-15</b>	Keepsakes available for pickup
<b>June 1</b>	Premiere of banners at Images of Hope El Dorado Garden Party in the Orchard	<b>Nov 1-15</b>	Banners distributed to auction winners

## Awards & Information About Displayed Banners

- *People’s Choice Award* at Images of Hope’s Garden Party in the Orchard (\$50)
- *1st Place* (\$100), *2nd Place* (\$50), *3rd Place* (\$25) and *3 Honorable Mentions*
- *Geoff Boyd Memorial Award* (\$250 front, \$50 back)
- *Marianne Kalem Legacy Award* (\$250)
- 1st place banner photo displayed on the front of the brochure and banner displayed at the corner of Sacramento and Main Streets
- Banners exhibited on Placerville’s Main Street from early June through October

[See more information at PlacervilleArtonParade.org](http://PlacervilleArtonParade.org)

# 2024 Banners on Parade Call to Artists

## Directions for Applying

- Entry is open to all California residents, individuals, groups, or clubs aged 16 and above. The submitted work must be original and not previously exhibited in Banners on Parade. Each person, group, or club can submit only one banner.
- The Banners on Parade (BOP) Committee will select entries from submitted applications. Chosen applicants will be notified by the BOP Committee, and their decisions are final. Selected applicants will paint their design on 30" x 60" canvas banners provided by the BOP Committee.
- The theme is ***Seasonal Splendor*** and artists are encouraged to adhere to this theme; this could be, for example, seasonal nature scenes such as green hills, wildflowers, colorful trees in fall, snow on trees
- The title of your banner should be ***no more than 30 characters*** (letters, numbers, spaces).
- Fill in page 1 and 2 of the application and provide a ***color*** drawing of your design on page 3 with as much detail as possible. **Make a copy of the entire application for your files.**
- Send the application (pages 1, 2, & 3) along with the entry fee of \$30 in a check made out to *Images of Hope*, to Paige Vansickle, 431 Turn Pike Rd., Folsom, CA 95630. Call Paige with any questions at 916-985-8996.

## Guidelines for Painting

- The provided 30" x 60" banner has primer on both sides—the front, blank side for your original art and the back side with the pre-printed *Images of Hope* information.
- Use artist-grade acrylic paints only and paint your submitted design on the blank front side (to the upper and lower edges past the seams) and however you choose on the back (leaving the *Images of Hope* information and logo visible). Use thin layers of acrylic paint—the paint on the flexible canvas surface may crack if the paint is too thick. Sign the banner after completion in the front lower-right corner above the hemline.  
**Note:** before you paint, ensure that the banner is top-side up (turn the banner over to make sure that the logo pre-printed on that side is not upside down).
- Do not alter the banner in any way (no holes, piercing, or attached objects) and do not have any wording, obscene graphics, or commercial/religious/political advertising.
- **Important:** When paint is completely dry, seal the banner (both sides and edges) with 2 coats of UV protective sealer/varnish, such as *Golden Polymer Varnish* (with UVLS)

***Make sure you fill out pages 1 and 2 of the application completely!  
Create a detailed color sketch/drawing on page 3 of the application!***

**[See more information at PlacervilleArtonParade.org](http://PlacervilleArtonParade.org)**

# 2024 Banners on Parade Application Form

*Images of Hope El Dorado is a 501(c)(3) non-profit organization composed of dedicated volunteers who strive to bring community art to Main Street in Placerville. 2023 marks our 19th year. All funds received from application fees, Keepsakes, and sales of the banners goes into providing Main Street with beautifully-painted canvas banners by talented local artists every year. Artists can deduct their time and materials for their contribution to our non-profit and we suggest checking with their own tax professional for details.*

<u>Artist Name:</u>	<u>Phone: (with area code)</u>
<u>Street Address:</u>	<u>Email Address:</u>
<u>City/State/Zip</u>	

## Application due 2/29/2024

*Banners on Parade* reserves the right to reject any incomplete application or any design at its discretion. Decisions made by *Banners on Parade* are final.

**Artist's Consent:** You acknowledge that if your art is selected, you accept the following conditions:

### Artist agrees that:

- Artwork, design material and statement may be reproduced in any artist advertisement developed by *Banners on Parade/Images of Hope El Dorado*.
- Artwork, design material and statement may be used in print/electronic media for promoting and publicizing the exhibition.
- Artwork auctioned by public/internet auction will have all proceeds going to *Images of Hope El Dorado*.
- If an artist's banner does not sell at the auction, that banner's artist will have the first right of refusal to purchase that banner for the minimum bid, but is not obligated to do so

# 2024 Banners on Parade Application Form

## Derivative Works & Merchandise:

- You give permission to *Banners on Parade* to reproduce your work or design on official promotional items (an established practice for *Banners on Parade*) including brochures, bookmarks, magnets, note cards, post cards, posters, cups and other items.
- All proceeds for items produced by *Banners on Parade* will remain with *Images of Hope El Dorado*.
- If there are items that you expressly will not allow a reproduction of, please provide a separate letter about that which will be duly considered by *Banners on Parade*.

## Regarding Artist's Design:

- Artist freely shares the entire copyright, design right, title and interest in the original design with *Banners on Parade/Images of Hope El Dorado*.
- Artist understands that *Banners on Parade/Images of Hope El Dorado* shall continue to be the exclusive owner of their entire right, title and interest in the finished banner, including but not limited to, all derivative works based on the design of the banner if the finished banner is approved for exhibition.
- Artist agrees that due to the nature of the public display, *Images of Hope El Dorado* shall not be liable for any distortion, mutilation, modification or destruction of the finished banner by accident, act of God or person.
- Artist affirms that he/she is the sole creator of the design and that the design is an original work of art which does not infringe upon the copyrights/intellectual property rights of others, and that he/she has the unencumbered rights to make this assignment.

By signing this application, I agree to all the terms and guidelines expressed in this application (both sides) and that *Banners on Parade* is not liable for damage or loss of material submitted. I submit the application fee (\$30 cash or check) along with this application.

<u>Signature:</u>	<u>Date:</u>
<u>Title of submission (30 characters max; please print legibly)</u>	

**NOTE: Include your color drawing on page 3 of this application!**

**Include your \$30 application fee (cash or check made out to Images of Hope El Dorado)**

# 2024 Banners on Parade Application

**2024 Theme: Seasonal Splendor**

(Hem)

(Signature Area)

(Hem)

**Please include as much detail in your color drawing as possible**